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Get on it.



Community Program:

Has your community has identified tourism as an economic driver?

HOW DO YOU:

- 🅔 get your local operators market ready?
- 🅔 encourage small operators to use technology in order to meet online consumer expectations and sell tourism online?
- 🅔 package and sell regional products easily?
- 🅔 network the community, market to new channels?
- 🅔 not overwhelm your members with cost or workload?

With Adventure Engine

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Adventure Engine Communities

What we provide:

- 🅔 **Infrastructure** –all of the technology infrastructure you need
 - 🅔 Online booking engines
for your community website and members websites.
creates a community network portal
 - 🅔 Reservation systems
complete with merchant accounts, full reporting inventory management
for all tour providers **and more**
- 🅔 **Knowledge** –we can consult with your team, review your goals, provide industry education, and ensure your members have a positive experience
- 🅔 **Exposure and marketing** – we put regional tour product onto travel agents sites

All in one program with Adventure Engine

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How does it work?

Tourism suppliers load their trips into the system to manage office and online sales. All channels are updated as soon as the supplier edits/sells seats.

A 5 minute video explaining this system further is available [here](#)

But How Does it Work?



[A] Operator Power
Trips can be sold right away from the suppliers web site and from the office.

[B] Local Power
Community network packages product- ie. accommodators display and sell tours on their site

[C] Distribution Power
AEI distribute trips to travel agent s. New sales and marketing opportunity.




How and who does it network?

 Tours and activities

 Events

 Conferences

 Accommodation (B&Bs, lodges, resorts)

[Click here](#) to view improved sales methods operators and for hotels



Improve members profits

By saving up to 60% per sale and expanding their sales opportunities Adventure Engine will complete a consultation training process to demonstrate how automating some process can save thousands. In this example of 1000 seats a year the operator saves \$9,500.

Process	# times /season	% hr	% apply	time saved pr/yr	Per hr value	\$ value/yr	Notes:
PRE SALE							
answering availability queries	1000	0.25	70%	175	\$12.00	\$2,100.00	If you have no online availability guests have to call to determine availability. We are using 70% of your total guests as an average. As there will be group leaders representing a number of guests per booking who will call PLUS there will also be calls by potential guests who do not book (but your staff time is used anyway) Adventure Engine can remove this time spent.
changes to website booking forms	6	1	100%	6	\$60.00	\$360.00	webmaster having to change trip prices, names etc which will be automated with Adventure Engine
POST SALE							
registration data entry	1000	0.25	50%	125	\$12.00	\$1,500.00	If you take registration by phone or by an email registration form you will have to transfer guest information into your system. Adventure Engine grabs all the info and has it ready for reporting automatically. This line is calculated with 50% registering online (i.e. 15% of new validated guests and 35% of your return guests) 15 min to collect info
balance owing reminders	1000	0.1	100%	50	\$12.00	\$1200.00	If you look up the balance owing by guests and send them an invoice Adventure Engine will automate this for you.
updating website availability	24	.5	100%	0	\$60.00	\$720.00	If you have to update your site with availability Adventure Engine does it for you, this is 2 times a month at .5 hour per update.

How much would your members save doing these EIGHT tasks in one step...?

- Record the sale, customer info ready for reporting or editing
- Collect payment
- Create the receivable (if you've accepted a deposit)
- Generate and send confirmation and receipt
- Send trip checklists and dossiers
- Adjust and assign your seat and inventory availability
- Schedule a balance due reminder
- Update your website and agent/partner sales areas

We'll help calculate your Return on Investment. You'll be surprised!



Convert online shoppers

90% research travel online make sure your site is ready!

The screenshot shows the TOURIS BOWEN website. The header features the logo and tagline 'WITHIN REACH, BEYOND COMPARISON'. The navigation menu includes: HOME, Stay, Play, Eat, Explore, Packages, About Us, Contact, Chamber. The sidebar on the left has a 'do it on the rock' banner and a list of links: PACKAGES, PROGRAMS, PROGRAM SCHEDULE, CREATIVE WORKSHOPS, and BEST ROUND OF GOLF EVER!. The main content area is titled 'SEA CREATURES AND KIDS' and includes a description of a family cruise, a photo of sea creatures, and a red 'ORDER' button. Below the button, it says 'Day Package Includes cruise from Coal Harbour, morning snacks, a visit with the Sea Creatures, a 4x6 photograph per person and pizza for the return trip. \$111 (+GST) per child and \$118 per adult (+GST)'. At the bottom, it lists 'DAY Sunday October 18, 2008 and May 10, 2009' and another photo of sea creatures.

Critical components for converting shoppers to visitors

- Easy navigation/search
- Fresh content
- Availability calendar
- Dynamic packaging
- Multi media
- Online sales

** [click here](#) to visit this site (click the red order button)
Or [watch](#) a 4 minute video



Capture business travel – increase sales

- ② Work with partners like hotels, travel providers , corporate booking agents
- ② Conference planners can use the system to both compete registrations and package pre post tours
- ② Incentive programs for employees of companies regularly traveling to your area
- ② Agents



Distribution – Your Community on Multiple Sites

arcticTropic
World Wide Adventure



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ArcticTropic now offers Direct Booking for many of our
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our massive inventory - and book your next adventure now!



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Carts Integrate Seamlessly Into Site




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 REQUEST BROCHURE

 Do you have any questions about the holidays we offer? Let one of our friendly team ring you.


 REQUEST CALL BACK

Packed with the latest great savings and chances to win loads of cool stuff!

 NEWSLETTER

Bookings

Currency:

You must have [Cookies](#) enabled to use this booking system.
 This booking system runs over a secure 128bit connection.


[Trip Availability](#) » [Tour Waivers](#) » [Login/Signup](#) » [Special Tour Questions](#) » [Review Shopping Cart](#) » [Complete Purchase](#)

AFRICA - THE MIGHTY ZAMBEZI


IMPORTANT NOTICE
You are booking this trip from Adventure Engine Inc., a third party secure payment company that this site uses. Please refer to the [terms and conditions](#).


Departure Date and Time


Shaded months indicate availability:

Select a Departure date to check: 

Note: Green dates indicate available days, Grey indicates no trip scheduled and Red indicates sold out dates.



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Community program

Centralized account

Community organization is master supplier.

Small operators can add/edit trips in the main account using a unique password and user name

Benefits:

- ② Very low cost for individual members
- ② Member changes their trip and it is updated on community site and all other outlets in realtime – this makes scalable marketing and packaging of products realistic
- ② Larger members can upgrade to a separate/additional features account which can be integrated into the shared community site

Call us for a customized program quote!



If its time to take your community tourism product online and to the world – use Adventure Engine

Adventure Engine has provided our industry with the essential "missing link" in connecting our tourism products with the rapidly expanding visitor markets that are now making extensive use of the Internet to make travel decisions and purchases. The system was designed with small to medium operators in mind, and provides almost an infinite range of flexibility in designing and managing trip inventories and itineraries for online sales. The range of services extends beyond technical assistance and includes real-time advice on best practices in terms of positioning product on the Internet. And on top of all this, the price is very reasonable. Adventure Engine has proven to be a valuable ally in our advance into Internet marketing."

Richard Zieba, Director Tourism and Parks Government of the Northwest Territories www.explorenwt.com

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Putting Adventure Online

**Call to finalize your community plan
today**

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